

# CAMPUS SERVICES BUZZFUNDS FY 22 ANNUAL REPORT



Campus  
Services

SMILE's March Gladness  
Gratitude Card Flowers

<https://campusservices.gatech.edu/buzzfunds>



Moon Festival hosted by Vietnamese Student Association

# Supporting the Strategic Plan

New this year to the BuzzFunds request form was a question for event planners to indicate the Strategic Plan Value that event planners felt their event best supported. Requestors could select as many of the nine values that they felt applied to their event. Most selected more than one category, so the data does not add up to the 81 total events that were funded.

With mostly students completing the request form for events that they are planning, though this is not always the case with some departments requesting funding for student events, the values selected for these events paint a picture about what students feel is the purpose of events for the Georgia Tech student community.

Of the 81 events that BuzzFunds allocated funding to this year, the requests showed that the number one Georgia Tech value that BuzzFunds-funded events tended to support was “We nurture the well-being of our community.” 69 events reported that their event supported this value within Georgia Tech’s nine values. The second most prevalent value reported was “We thrive on diversity,” with 58 of the event planners indicating that their events support this value. And the third most reported value in BuzzFunds-funded events was, “Students are our top priority,” with 57 event planners selecting this value for their event.

In the future, BuzzFunds plans to ask students to select the one value that they feel will most be supported by their event. In doing this in FY23, BuzzFunds will be able to determine the amount of the BuzzFunds allocation that was given to support each value. With several values selected this year, the data does not support being able to tell how much money was allocated toward which Georgia Tech Strategic Plan Value.



## Supporting the Return of Student Events

Campus Services supports student events by awarding its BuzzFunds allocation to registered student organizations and campus departments that seek additional funding to enhance their events and allow students to engage with the campus community.

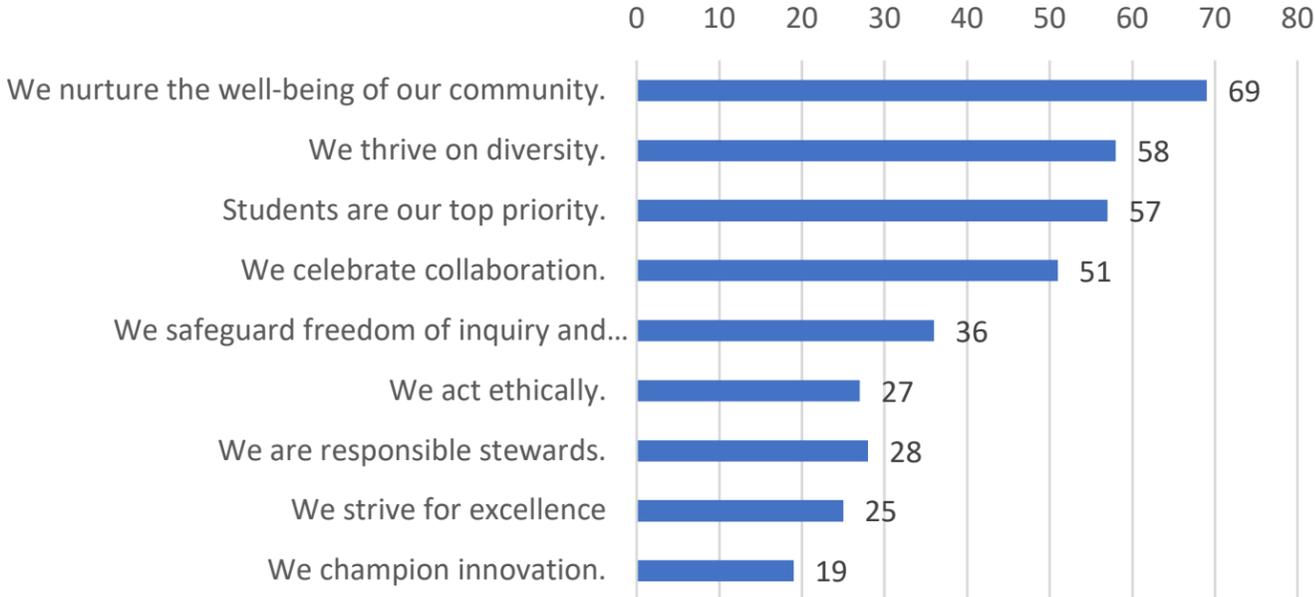
This year the BuzzFunds request process focused on how BuzzFunds can support the Georgia Tech Strategic Plan through supporting student events. The request form asked event planners to select which of the nine values of Georgia Tech they feel that their event will help to support and achieve. Requestors were allowed to select as many of the values as they felt applied. BuzzFunds will continue to measure this moving forward, but will allow event planners to select the one value they feel is most supported by their event.

Fiscal Year 2022’s return to “normal” on-campus events meant that BuzzFunds received more requests from student organizations than in the past two years of the pandemic. Events were back and in (mostly) full-swing. BuzzFunds saw the return of more cultural events and events specifically for graduate students than in FY21.

Requests were again due on the first Monday of the month and would be decided upon on a monthly basis. The requests went to a group of Campus Services employees to vote on the events based on the items requested for funding. Then the requests would go to Associate Vice President for Campus Services Kasey Helton to make the final determination.

We were able to remove the COVID-19 event approval piece from our request form, as campus guidelines were relaxed more from the prior year. Students were once again encouraged to have their event outdoors, but did not need to seek approvals related to COVID-19 safety measures for their events.

### Values Supported by BuzzFund Awarded Activities/Events





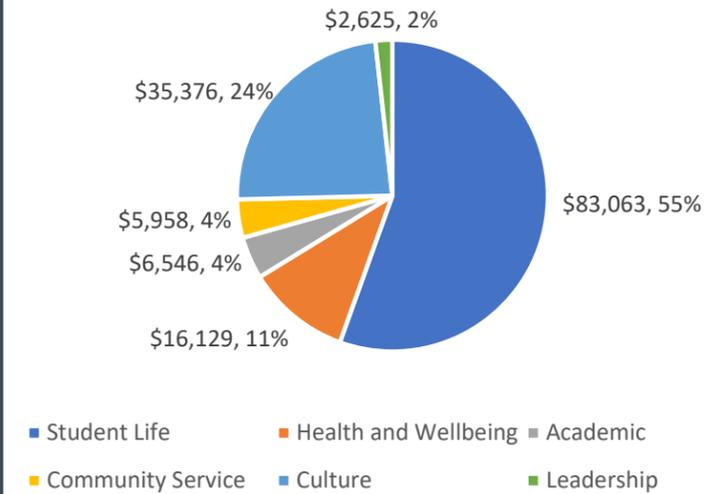
Students participate in "Night Market" hosted by International Ambassadors at Georgia Tech

## Financials by Event Category

When breaking down the categories by amount funded, Student Life also was the greatest category with \$83,063. From there, the next most funded category was Culture with \$35,376 and Health and Wellbeing with \$16,129. This data is very much in line with the financial breakdown by category from the previous fiscal year FY21.

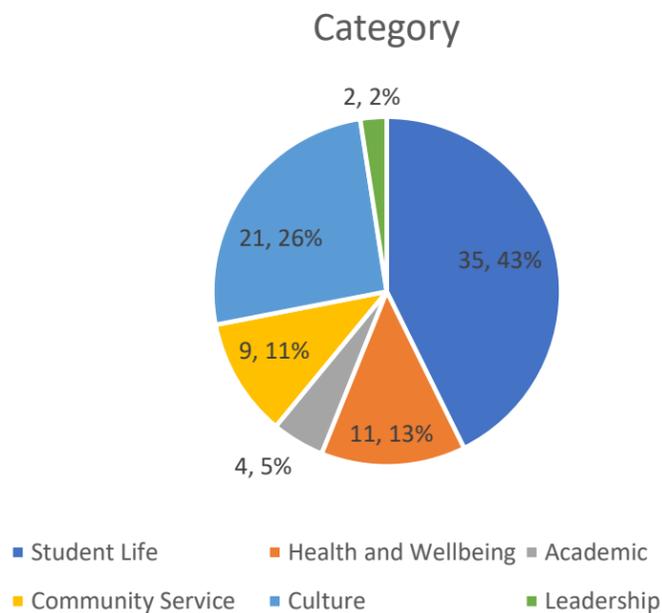
Not all \$149,697 that was awarded was actually spent after the award was given. Several events were cancelled or over estimated their expenses. Events where outside vendors or venues were a crucial part of the plan saw several cancellations. As a result, BuzzFunds was able to award more money than the annual allocation, because event planners informed us that they would not be using their award. We were then able to reallocate that funding to other groups.

Amounts Allocated by Event Category



## BREAKDOWN OF EVENT CATEGORIES

In FY22, Campus Services was able to award a total of \$149,697 to student organizations and departments for 81 events held from August 2021 to April 2022. Of the 81 events that were funded, the greatest amount of events funded were in the Student Life category of events with 35 Student Life events funded. Likewise, Student Life events also had the highest amount of dollars allocated toward these events with \$83,063 given to Student Life events.



Students participate in Lunar New Year Event hosted by Chinese Student Association

## EVENTS FUNDED IN FY22



ARAB STUDENT ASSOCIATION BONFIRE

MATERIALS SCIENCES OF GOLF

RAMBLE IN

DIWALI

HAUNTED MANSION

LITTLE EINSTEIN'S STEM KITS

ISRAEL FEST

VSA SPRING GALA

HOMEcoming CONCERT FT BLACKBEAR

# Events Awarded BuzzFunds in FY22

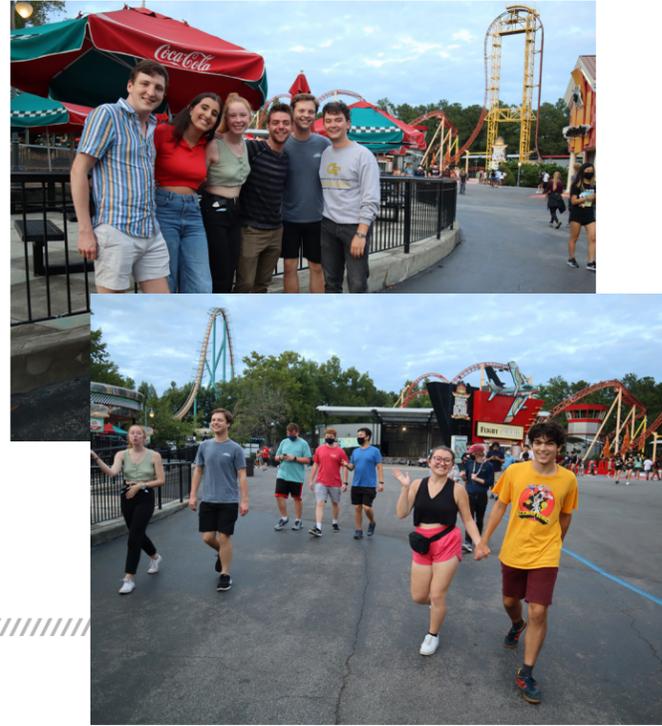
Department or Student Organization	Event Name	Category	Awarded
MSE	Materials Science & Engineering of Golf	Academic	\$800
History and Sociology Society	HCON 2021	Academic	\$326
Graduate Student Government Association	CRIDC	Academic	\$5,270
American Medical Student Association	AMSA Pre-Health Conference	Academic	\$150
Little Einsteins Organization	STEM Kit Assembly	Community Service	\$466
Junior STEM	STEM Club at Centennial Academy	Community Service	\$600
SMILE	Give Thanks	Community Service	\$1,300
Bits of Good	Demo Day	Community Service	\$825
GT Girls Who Code	Transportation for volunteering at schools	Community Service	\$200
Junior STEM	Step into STEM	Community Service	\$1,008
QBioS student association	QBioS Coffee hours/Lunch	Community Service	\$300
Little Einsteins Organization	LEO Stem Kits	Community Service	\$459
Bits of Good	Demo Day	Community Service	\$800
Vietnamese Student Association	Moon Festival	Culture	\$4,000
BAPS Campus Fellowship	BAPS Campus Fellowship Campus Diwali	Culture	\$3,500
African Student Association	Afro Karaoke with GT ASA	Culture	\$136
Asian American Student Association	Tour of Asia	Culture	\$200
Fulbright Student Association at GT	Fulbright OpenTalk	Culture	\$296
Arab Student Organization	Poetry Night	Culture	\$430
Iranian Student Association (ISA)	Social/Cultural Night	Culture	\$120
International Ambassadors at GT	Night Market	Culture	\$9,500
Ecuadorian Student Organization	PVM Spanish Conversation Series	Culture	\$224
African Student Association	Diaspora Discussions	Culture	\$405
China Care	Cure Your Cravings	Culture	\$2,000
GT Asian American Student Association	Tour of Asia	Culture	\$3,000
Iranian Student Association	Welcome Event & Game Night	Culture	\$162
China Care Club	Cure Your Cravings	Culture	\$2,000
Grad Pride	Dr. Briona S. Jones's	Culture	\$320
Chinese Student Association	Dragon Boat Festival	Culture	\$2,700
Filipino Student Association	Halo Halo Mixer	Culture	\$1,265
Hillel at Georgia Tech	Israel Fest	Culture	\$500
Vietnamese Student Association	VSA Annual Spring Gala	Culture	\$4,300
African Student Association	Project Africa 2022	Culture	\$272
Iranian Student Association	Arts & Crafts Night	Culture	\$45
Campus Recreation	CRC RecFest	Health and Wellbeing	\$3,500
SMILE	Cookies & Compliments	Health and Wellbeing	\$685
SMILE	Smiles on Skiles	Health and Wellbeing	\$695
Campus Recreation	Halloween Holla 5K	Health and Wellbeing	\$3,050
SMILE	Finals Encouragement	Health and Wellbeing	\$2,345
Bike GT/Bicycle Infrastructure Improvement	Ride Smart Safety Class Helmet Giveaway	Health and Wellbeing	\$1,000
Meditation Club	Meditation and Wellbeing Community Series	Health and Wellbeing	\$450

# Events Awarded BuzzFunds in FY22

Department or Student Organization	Event Name	Category	Awarded
Society of Health Systems at GT	SHS De-Stress Day!	Health and Wellbeing	\$28
Campus Recreation	NIRSA Rec Day	Health and Wellbeing	\$863
Student Center Programs Council	Relaxation Fest	Health and Wellbeing	\$2,100
Asha for Education Organization	Asha Athletics Tournament 2022	Health and Wellbeing	\$1,414
Muslim Student Association	Muslim Professional Conference	Leadership	\$350
Women in MSE	Connect and Dine	Leadership	\$2,275
Student Center Programs Council	GT Night at the Fox: Hamilton	Student Life	\$2,520
Student Center Programs Council	2021 Homecoming Concert	Student Life	\$1,800
Student Center Programs Council	No Time to Die at LandMark	Student Life	\$2,520
Student Government Association SGA	Fall Picnic	Student Life	\$10,000
Omicron Delta Kappa	Ramble In	Student Life	\$5,345
SMILE	SMILE Week of Welcome	Student Life	\$565
Student Center Programs Council	GT Night at Six Flags	Student Life	\$13,000
Student Center Programs Council	GT Night at the Aquarium	Student Life	\$5,000
School of Computer Science Graduate Students	PhD Welcome Event	Student Life	\$2,000
Graduate Student Government Association	GSGA Grad Tailgate - 1st game	Student Life	\$2,575
Sikh Students of Atlanta	Punjabi Moves n' Foods	Student Life	\$250
SMILE	Positivity Pumpkins	Student Life	\$1,230
Undergraduate Public Health Association	Coffee Chat	Student Life	\$105
Student Center Programs Council	GT Night at the Musuem	Student Life	\$4,300
FreShGA	The Final Stand	Student Life	\$3,300
Student Center Programs Council	SCPC Presents: Halloween	Student Life	\$104
Student Center Programs Council	Spring Week of Welcome Event	Student Life	\$2,100
Omicron Delta Kappa	Ramble In	Student Life	\$5,490
Arab Student Organization	ASO Bonfire	Student Life	\$163
Chinese Student Association	Lunar New Year Festival	Student Life	\$255
SCPC Homecoming Committee	Take a Prof	Student Life	\$500
Student Center Programs Council	Superbowl Party	Student Life	\$1,250
Undergraduate Public Health Association	UPHA Tabling	Student Life	\$205
Student Center Program Council	Bus Transportation to Batman Premiere	Student Life	\$2,500
SMILE	March Gladness	Student Life	\$7,500
Arab Student Organization	ASO BBQ	Student Life	\$393
PianoForte	PianoForte Campus Highlights Celebration	Student Life	\$1,165
Bioengineering Graduate Association	BioE Day	Student Life	\$1,000
Magic The Gathering at Georgia Tech	New Capenna Prerelease	Student Life	\$600
QBioS Student Government Association	QBioS coffee hour/Pizza lunch	Student Life	\$270
SCPC	Food n Flix	Student Life	\$400
Student Center Programs Council	GT Night at Ponce	Student Life	\$2,375
SMILE	Finals Encouragement Bags	Student Life	\$1,130
Piano Forte	Campus Highlights Fall 2021	Student Life	\$1,154

## » GT Night at Six Flags, Student Center Programs Council

“GT Night at Six Flags was an overwhelming success. This was the most attended SCPC event on record with over 6,000 in attendance and the average review being 4.09/5. Without BuzzFunds support, we would not have been able to offer the complementary shuttle buses to students. This would have significantly hindered turnout and isolated GT students who were unable to drive to Six Flags Over Georgia, which is somewhat far from campus. The support provided by BuzzFunds was critical in making this a broad-reaching event with wide accessibility considerations for all attendees. For that, SCPC is extremely grateful.” - Kelvin Pierre, SCPC Atlanta Life Chair



## STUDENT TESTIMONIALS

### Dragon Boat Festival Chinese Student Association

“The event went well! We had exciting, culturally immersive performances, food from an authentic Chinese restaurant, cute shirts, nice decorations, and tables with fun activities. Dragon Boat Festival benefitted greatly from BuzzFunds because we were able to obtain funds to hand out shirts at the event. If we did not receive BuzzFunds, we wouldn’t have been able to entice as many people to come check out the event. - YuQing Wu, CSA Event Planner



### « Halo Halo Mixer, Filipino Student Association

“Our event was very successful, thanks to Buzzfunds we were able to provide T-shirts for attendees, costumes for our performers, and utensils for food served during the event. If our organization had not received Buzzfunds, we would not have been able to provide an as immersive cultural experience for the Georgia Tech Community.” - Betina Siopongco, Filipino Student Association Event Planner



### » Hearts for Campus, Spreading Messages in Love and Encouragement (SMILE)

“Our event was a huge success! The main component of the event was printing messages on heart-shaped pieces of paper and hanging them around GT, which helped beautify campus and add some joy to everyone’s day. However, the other portion of this initiative was tabling on Skiles Walkway to hand out stickers to new/returning students and engage in conversations with them. This was a great way for us to make all students (especially freshmen/transfers) feel welcome and connected to others on campus. Had it not been for the help of BuzzFunds, we would not have been able to carry out this event to its full potential, and would not have been able to make meaningful connections with so many students.” Kayvon Dibai, SMILE VP of Finance

